# The PERMA Profiler Julie Butler & Margaret L. Kern, University of Pennsylvania

#### **Measure Overview**

In his 2011 book *Flourish*, Dr. Martin Seligman, Distinguished Professor of Psychology at the University of Pennsylvania and one of the founders of the field of positive psychology, defined 5 pillars of wellbeing: PERMA (positive emotion, engagement, relationships, meaning, accomplishment). The PERMA-Profiler measures these five pillars, along with negative emotion and health.

#### P and N = Positive and Negative emotions

**Emotions** are an important part of our well-being. Emotions can range from very negative to very positive, and range from high arousal (e.g., excitement, explosive) to low arousal (e.g., calm, relaxed, sad). For **Positive emotion**, the PERMA-Profiler measures general tendencies toward feeling contentment and joy. For **Negative emotion**, the Profiler measures tendencies toward feeling, sad, anxious, and angry.

#### E = Engagement

**Engagement** refers to being absorbed, interested, and involved in an activity or the world itself. Very high levels of engagement are known as a state called "flow", in which you are so completely absorbed in an activity that you lose all sense of time.

## R = Relationships

**Relationships** refer to feeling loved, supported, and valued by others. Having positive relationships with others is an important part of life feeling good and going well. Other people matter!

#### M = Meaning

**Meaning** refers to having a sense of purpose in life, a direction where life is going, feeling that life is valuable and worth living, or connecting to something greater than ourselves, such as religious faith, a charity or a personally meaningful goal. Meaning provides a sense that life matters.

#### A = Accomplishment

**Accomplishment** can be objective, marked by honors and awards received, but feelings of mastery and achievement is also important. The Profiler measures subjective feelings of accomplishment and staying on top of daily responsibilities. It involves working toward and reaching goals, and feeling able to complete tasks and daily responsibilities.

#### H = Health

Although not part of the PERMA model itself, physical health and vitality is another important part of well-being. The Profiler measures a subjective sense of health – feeling good and healthy each day.

# **Use of the Measure**

The measure can be taken online at <a href="www.authentichappiness.org">www.authentichappiness.org</a> for free, after registering. (This will give you your scores and report, but not the data; if you want to collect data with the measure, you will need to set up your own survey with the questions, following the instructions below.)

You are welcome to use the measure **for noncommercial research or assessment purposes**, giving credit as noted below. There is no cost involved in using the measure for these purposes.

Before using the measure, please read through this document, and register by completing this form.

Please cite the measure as:

Butler, J., & Kern, M. L. (2015). *The PERMA-Profiler: A brief multidimensional measure of flourishing*. Available from http://www.peggykern.org/questionnaires.html

For commercial purposes, please contact the Penn Center for Innovation (pciinfo@pci.upenn.edu).

# **Questionnaire Administration**

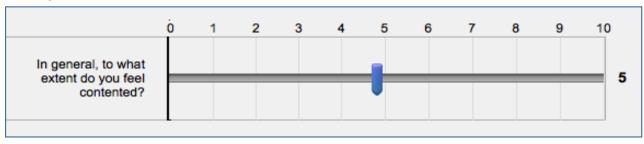
The PERMA-Profiler questions are provided on the next page. The measure consists of 23 items. The health, negative emotion, loneliness, and overall happiness questions act as filler questions and provide more information; for briefness, the 15 PERMA questions (3 per PERMA domain) could be used, but we recommend using the full measure.

The questions should be presented in the order noted. We typically display each set on separate pages (see example below), but these could also be subsections on a single page. Questions are on an 11-point scale ranging from 0 to 10, with the end points labeled. We have often used radial buttons, but slider scales are an alternative, which seem to be easier for participants and more visually appealing.

#### Radial button presentation:

	Not at all 0	1	2	3	4	5	6	7	8	9	Completely 10
In general, to what extent do you feel contented?	0		0	0		0	0	0	0		0

### Slider scale presentation:



# **The PERMA-Profiler Measure**

#	Label	Question	Response Anchors
Block	A1	How much of the time do you feel you are making progress towards	0 = never, 10 =
1		accomplishing your goals?	always
	E1	How often do you become absorbed in what you are doing?	
	P1	In general, how often do you feel joyful?	
	N1	In general, how often do you feel anxious?	
	A2	How often do you achieve the important goals you have set for yourself?	
Block	H1	In general, how would you say your health is?	0 = terrible,
2			10 = excellent
Block 3	M1	In general, to what extent do you lead a purposeful and meaningful life?	0 = not at all, 10 = completely
	R1	To what extent do you receive help and support from others when you need	10 - completely
		it?	
	M2	In general, to what extent do you feel that what you do in your life is valuable	
		and worthwhile?	
	E2	In general, to what extent do you feel excited and interested in things?	
	Lon	How lonely do you feel in your daily life?	
Block	H2	How satisfied are you with your current physical health?	0 = not at all,
4			10 = completely
Block	P2	In general, how often do you feel positive?	0 = never,
5			10 = always
	N2	In general, how often do you feel angry?	
	<b>A3</b>	How often are you able to handle your responsibilities?	
	N3	In general, how often do you feel sad?	
	E3	How often do you lose track of time while doing something you enjoy?	
Block	Н3	Compared to others of your same age and sex, how is your health?	0 = terrible,
6			10 = excellent
Block	R2	To what extent do you feel loved?	0 = not at all,
7			10 = completely
	М3	To what extent do you generally feel you have a sense of direction in your life?	
	R3	How satisfied are you with your personal relationships?	
	кз Р3		
	r3 	In general, to what extent do you feel contented?	
Block	hap	Taking all things together, how happy would you say you are?	0 = not at all,
8			10 = completely

# Sample question setup:

		ı										
		Never 0	1	2	3	4	5	6	7	8	9	Always 10
ma	w much of the time do you feel you are king progress towards accomplishing r goals?		0	0	0	0	0	0	0	0	) (	
	w often do you become absorbed in at you are doing?	0								0	) (	
Hov	w often do you feel joyful?											
Hov	w often do you feel anxious?											
	w often do you achieve the important als you have set for yourself?	0	0							0	) (	
									- Pag	е Вгеа	ak	
In ge	eneral											
		Terrible 0	1	2	3	4	5	6	7	8	9	Excellent 10
	w would you say your health is?	0		0	0		0	0	0	0		
a2												
	eneral											
	eneral	Not at all 0	1	2	3	4	5	6	7	8	9	Complete 10
In go	eneral what extent do you lead a purposeful d meaningful life?	at all 0	1	2	3	4	5	6	7	8	9	
To vance	what extent do you lead a purposeful d meaningful life? what extent do you receive help and oport from others when you need it?	at all	1	2	3	4	5	6	7	8	_	10
To vance	what extent do you lead a purposeful d meaningful life? what extent do you receive help and	at all		2	3 0	4	5	6	7	8 0 0	_	10
To vando woo	what extent do you lead a purposeful I meaningful life? what extent do you receive help and oport from others when you need it? what extent do you feel that what you in your life is valuable and	at all			3	4	5	6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	7	8 © ©	_	10
To vance To value	what extent do you lead a purposeful d meaningful life? what extent do you receive help and oport from others when you need it? what extent do you feel that what you in your life is valuable and thwhile? what extent do you feel excited and	at all			3	4	5	6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	7 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	_	10
To vance To value	what extent do you lead a purposeful d meaningful life? what extent do you receive help and oport from others when you need it? what extent do you feel that what you in your life is valuable and thwhile? what extent do you feel excited and erested in things?	at all			3			6		8		10
To vance To value	what extent do you lead a purposeful d meaningful life? what extent do you receive help and oport from others when you need it? what extent do you feel that what you in your life is valuable and thwhile? what extent do you feel excited and erested in things?	at all		2	3							10
To vance To value	what extent do you lead a purposeful d meaningful life? what extent do you receive help and oport from others when you need it? what extent do you feel that what you in your life is valuable and thwhile? what extent do you feel excited and erested in things?	at all 0										

#### perma3 In general... Ö -Never Always 2 6 7 8 9 10 0 $X_{-}$ How often do you feel positive? How often do you feel angry? How often are you able to handle your responsibilities? How often do you feel sad? How often do you lose track of time while doing something you enjoy? ---- Page Break -----H3 Excellent Terrible 0 10 $X \Rightarrow$ Compared to others of your same age and sex, how is your health? perma4 In general... Ö -Not at all Completely X⇒ 0 2 3 7 10 To what extent do you feel you have a sense of direction in your life? How satisfied are you with your personal relationships? To what extent do you feel loved? To what extent do you feel contented? Page Break - - hap [ Not at all Completely 2 3 0 10 Taking all things together, how happy would you say you are?

## **Scoring:**

Scores are calculated as the average of the items comprising each factor:

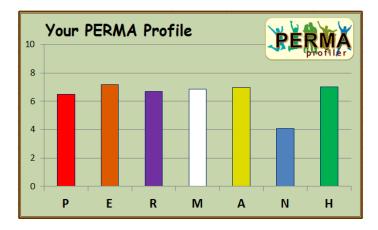
Positive Emotion: P = mean(P1,P2,P3)Engagement: E = mean(E1,E2,E3)Relationships: R = mean(R1,R2,R3)Meaning M = mean(M1,M2,M3)Accomplishment A = mean(A1,A2,A3)

Overall Well-being PERMA= mean(P1,P2,P3,E1,E2,E3, R1,R2,R3, M1,M2,M3, A1,A2,A3,hap)

Negative Emotion: N = mean(N1,N2,N3) Health = H = mean(H1,H2,H3) Loneliness Lon (single item)

## **Sample Scoring Presentation**

In reporting information back to people, we have used a bar graph, providing a person's PERMA Profile:



# **Psychometric Information**

A paper describing the complete development and psychometrics of the measure is currently being revised and will be available once published.

Briefly, an initial item bank of 199 items was developed and tested with several samples. Through a series of psychometric tests, the main 15 PERMA items were chosen. Eight additional items – 1 overall well-being item, 3 negative emotion items, 3 physical health items, and 1 loneliness items – were added to the measure, creating the final 23 item measure. These 8 additional items act as filler items between the main 15 items, and also provide additional information relevant to well-being. The measure has subsequently been used in various samples. In addition, the measure has been translated into Spanish, Korean, Japanese, Chinese, Czech, Danish, Polish, and Turkish.

Below is descriptive information and reliability of the measure across various samples, beginning with the main validation sample, followed by metrics from the development samples and various test samples.

Main Validation Sample (hosted on Authentic Happiness Website)										
	N	Mean	SD	Min	Max	alpha				
Positive emotion	13026	6.79	1.98	0.00	10.00	0.88				
Engagement	13026	7.41	1.67	0.00	10.00	0.71				
Relationships	13026	6.99	2.15	0.00	10.00	0.82				
Meaning	13026	7.17	2.18	0.00	10.00	0.90				
Accomplishment	13026	7.37	1.75	0.00	10.00	0.79				
Overall	13026	7.14	1.65	0.00	10.00	0.94				
Negative emotions	13026	4.49	2.10	0.00	10.00	0.73				
Health	13026	7.03	2.19	0.00	10.00	0.91				

	Develop	ment samp	les			
Initial sample: Mturk resp	ondents (compl	eted 199 ite	em surve	ey)		
	N	Mean	SD	Min	Max	alpha
Positive emotion	405	6.78	1.80	1.00	10.00	0.71
Engagement	408	6.92	1.80	0.67	10.00	0.69
Relationship	408	7.08	2.09	0.00	10.00	0.79
Meaning	408	7.00	2.06	0.00	10.00	0.86
Accomplishment	408	6.85	1.93	0.00	10.00	0.83
Overall well-being	408	6.91	1.67	1.25	10.00	0.94
Negative emotion	405	4.39	2.17	0.00	9.67	0.76
Physical health	Not availa	able				
Development set from Au	thentic happine	ss (complet	ed 199 i	tem surv	ey)	
	N	Mean	SD	Min	Max	alpha
Positive emotion	3652	6.56	1.95	0.00	10.00	0.81
Engagement	3646	7.45	1.84	0.00	10.00	0.79
Relationship	3654	6.77	2.31	0.00	10.00	0.82
Meaning	3648	6.95	2.45	0.00	10.00	0.92
Accomplishment	3644	7.13	1.94	0.00	10.00	0.85
Overall well-being	3682	6.95	1.79	0.00	10.00	0.94
Negative emotion	3642	3.93	2.08	0.00	10.00	0.74
Physical health	Not availa	able				
Validation set from Authe	ntic happiness (	completed	199 iten	survey)		
	N	Mean	SD	Min	Max	alpha
Positive emotion	2938	6.51	2.00	0.00	10.00	0.81
Engagement	2946	7.36	1.92	0.00	10.00	0.81
Relationship	2954	6.66	2.39	0.00	10.00	0.83
Meaning	2948	6.83	2.50	0.00	10.00	0.92
Accomplishment	2947	7.06	2.01	0.00	10.00	0.85
Overall well-being	2976	6.85	1.84	0.25	10.00	0.95
Negative emotion	2932	3.99	2.07	0.00	10.00	0.73
Physical health	Not availa	able				
	Convright © 2013					

Tests with	the final 23-	item PFRM/	م-Profile	r measur	e	
Main set: Authentic happines				i ilicasui	C	
Main Set. Authentic happines	N	Mean	SD	Min	Max	alpha
Positive emotion	6081	6.44	2.02	0.00	10.00	0.89
Engagement	6081	6.98	1.75	0.00	10.00	0.72
Relationship	6081	6.71	2.18	0.00	10.00	0.84
Meaning	6081	6.83	2.21	0.00	10.00	0.91
Accomplishment	6081	6.83	1.79	0.00	10.00	0.78
Overall well-being	6081	6.75	1.67	0.38	10.00	0.94
Negative emotion	6081	4.14	1.97	0.00	10.00	0.75
Physical health	6081	7.05	2.08	0.00	10.00	0.92
ritysical fleater	0081	7.05	2.00	0.00	10.00	0.32
General population adults in	Malaysia			English v	ersion	
	N	Mean	SD	Min	Max	alpha
Positive emotion	327	6.78	1.59	1.00	10.00	0.77
Engagement	329	7.18	1.38	2.67	10.00	0.54
Relationship	323	6.95	1.65	1.33	10.00	0.69
Meaning	342	6.92	1.75	1.00	10.00	0.85
Accomplishment	335	6.52	1.55	1.33	9.67	0.80
Overall well-being	342	6.87	1.27	2.31	9.50	0.91
Negative emotion	331	4.58	1.79	0.67	10.00	0.63
Physical health	326	6.69	1.97	0.67	10.00	0.91
University students in Mexico	)			Spanish	version	
	N	Mean	SD	Min	Max	alpha
Positive emotion	1499	8.78	1.29	0.67	10.00	0.89
Engagement	1499	8.62	1.12	1.00	10.00	0.77
Relationship	1499	8.66	1.34	1.00	10.00	0.76
Meaning	1499	8.75	1.38	0.00	10.00	0.88
Accomplishment	1499	8.46	1.31	0.00	10.00	0.82
Overall well-being	1499	8.66	1.10	1.00	10.00	0.94
Negative emotion	1499	5.35	2.31	0.00	10.00	0.73
Physical health	1499	8.49	1.56	0.00	10.00	0.86
University students and adult	s in Poland			Polish ve	ersion	
,	N	Mean	SD	Min	Max	alpha
Positive emotion	530	7.02	1.59	0.00	10.00	0.88
Engagement	530	7.17	1.46	0.33	10.00	0.70
Relationship	530	7.29	1.75	0.00	10.00	0.88
Meaning	530	6.97	1.84	0.00	10.00	0.88
Accomplishment	530	7.01	1.51	0.00	10.00	0.73
Overall well-being	530	7.10	1.38	0.06	9.75	0.92

Negative emotion	530	4.41	1.79	0.00	9.00	0.74
Physical health	530	7.09	1.88	0.00	10.00	0.87
Primary & Secondary Teac	hers in China			version		
	N	Mean	SD	Min	Max	alpha
Positive emotion	237	7.52	1.75	1.00	10.00	
Engagement	237	7.27	1.57	1.00	10.00	
Relationship	237	7.52	1.69	1.00	10.00	
Meaning	237	7.97	1.77	1.00	10.00	
Accomplishment	237	7.62	1.54	1.00	10.00	
Overall well-being	237	6.92	1.25	1.00	9.13	
Negative emotion	237	4.66	1.92	1.00	10.00	
Physical health	237	6.53	2.13	1.00	10.00	
General population adults	in Korea			Korean	version	
	N	Mean	SD	Min	Max	alpha
Positive emotion	232	7.08	1.51	2.67	10.00	0.83
Engagement	231	7.09	1.52	2.00	10.00	0.70
Relationship	231	7.23	1.79	1.00	10.00	0.72
Meaning	232	7.43	1.66	2.00	10.00	0.73
Accomplishment	231	7.17	1.38	2.00	10.00	0.65
Overall well-being	232	7.20	1.27	3.69	9.63	0.91
Negative emotion	232	4.06	1.85	0.67	9.33	0.75
Physical health	231	7.05	2.02	1.33	10.00	0.93

# **Contact Information**

Updated information on the measure will be available at <a href="www.peggykern.org/questionnaires.html">www.peggykern.org/questionnaires.html</a>
For questions, comments, or suggestions, please contact Dr. Kern at <a href="pkern001@gmail.com">pkern001@gmail.com</a>